

Newsletter



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ISSUE 01

SPRING 2026

Welcoming Sharon DeAndrea to the CCEDC Team!

Please join us in extending a warm welcome to Sharon DeAndrea, who officially joined the CCEDC team in March as our new Community Development Manager.

In this role, Sharon will lead our efforts in the *Main Street Matters* Façade Improvement Program across all five regions of Clarion County and serves as the primary point of contact for community-based initiatives. Her work focuses on supporting local communities in achieving their goals and strengthening the county's overall economic vitality.

Originally from Pittsburgh, Sharon earned a business degree with a paralegal certification from Duquesne University. She spent 20 years as a trial paralegal before transitioning into management, community outreach, and marketing roles within the healthcare and construction industries. She relocated to the Clarion area six years ago, continuing her work in marketing and community development.



We are confident that Sharon's deep expertise and unique perspective will be an incredible asset to our continued growth and success.

Knox Façade Project

The CCEDC is excited to celebrate a major milestone, which is the completion of our very first Façade Improvement Project in Knox, PA!

Shear Cheveux is a popular downtown business that helps bring people into Knox every day and generates important foot traffic for surrounding businesses.

Through this project, the CCEDC partnered with Shear Cheveux to help beautify and preserve their historic two-story building, which has stood in downtown Knox for more than 100 years.



Pictured: Jarred Heuer, CCEDC Executive Director and Melanie Schmader, Owner Shear Cheveux



The improvements not only enhance the appearance of the property, but also help preserve the character and vitality of downtown Knox for years to come. Congratulations to Shear Cheveux on this exciting transformation, and thank you for continuing to invest in the Knox community!

For more information on the Knox Façade Improvement Program: contact Sharon at: sharon@clarioncountyedc.com | 814-227-9366

Spring Conferences

This spring our team attended various conferences for continued education, networking, and to gain creative perspectives and feedback with industry peers plus having the opportunity to present company projects and and/or research test ideas.



2026 PEDRA Spring Conference (Harrisburg)
 Pictured: Jarred Heuer, CCEDC Executive Director, Lynn Weller Our
 Town Foundation Executive Director and Julie Fitzpatrick, PA
 Downtown Executive Director



2026 Outdoor Summit and
 Industry Expo (State College)



2026 Main Street Matters Advocacy Day
 (Harrisburg)

Clarion Borough Area-Wide Plan

COMMUNITY WORKSHOP

On May 6 we hosted a Work Shop which was open to the public encouraging the Clarion Borough Community to attend to review ideas and share perspectives.

The project team shared a presentation with recommendations for strengthening growth, recreation, and housing while preserving the borough's historic character THANK YOU to all who attended - the input received will help shape what comes next.



Community Outreach

Sharon DeAndrea has been *out & about* touring the five regions (Knox, Clarion, New Bethlehem, East Brady and Foxburg) in Clarion County meeting with community members and business owners to learn more. These initial conversations will help us better understand their ideas, needs, and priorities to beautify and revitalize our small rural towns.



Foxburg Bike Trail - Ground Breaking

On Saturday, May 2 the community gathered together to learn more about Foxburg Park and Bike Trail. Construction is expected to begin soon on the project, which includes a large parking lot and a non-motorized boat launch ramp. Additional park features are in the planning stages

